



Canada Life™ has identified an increased level of fraud within the market. We want you and your team to be prepared to help clients and potential clients stay vigilant and ensure they review all materials carefully.

Recently, we identified a fraudulent marketing brochure promoting the sale of a guaranteed investment certificate (GIC) which was represented as being offered by Canada Life Investment Management Ltd. (CLIML). This marketing material looks very similar to materials Canada Life creates; however this is not a product we or CLIML offers.

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Here are some helpful tips when reviewing our printed and digital materials:

- Ensure the contact information found in the materials matches Canada Life's contact information as found on our [website](#).
- Any payments for our products would be made directly to The Canada Life Assurance Company through either cheque or EFT, or wire transfer.
- If you and your team come across a product you're unfamiliar with, please contact your wholesaler to confirm it's a Canada Life product.

For tips on how to identify fraudulent activity there are a few [common internet scams](#) outlined on our corporate website.

To report fraudulent activity related to this or other incidents positioning Canada Life, you can [email corporate security](#), or call our tip line at 1-877-751-3417.