



**Mark Davis**, Mfin, CFA

**Director of Professional Insights**

Mark has been with Sun Life for over 10 years; providing regulatory consulting and operations management for the investments division, to quantitative modelling for large insurance cases. Although his experience is varied, one thing has always remained the same; his passion to educate and inspire Canadians to lifelong financial security. He recently spent a couple of years as the Head of TransUnion's Canadian Pricing Strategy, but returned to Sun in 2020 where he now provides thought leadership to leading advisors as the Director of Professional Insights. Although Mark may sound fresh off the boat, he now proudly admits he is more Canadian than British, having been on North American soil for over 20 years. In that time, he earned his Master of Finance from Queen's University and his CFA charter.



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