

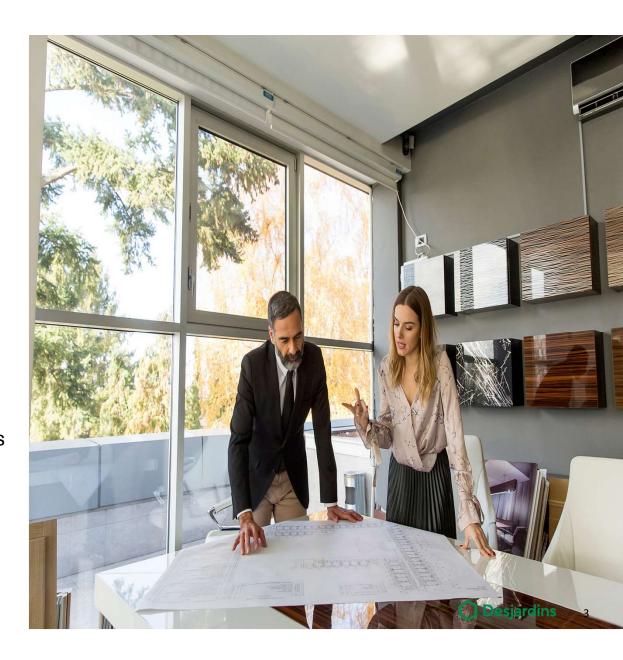


Presentation Objective

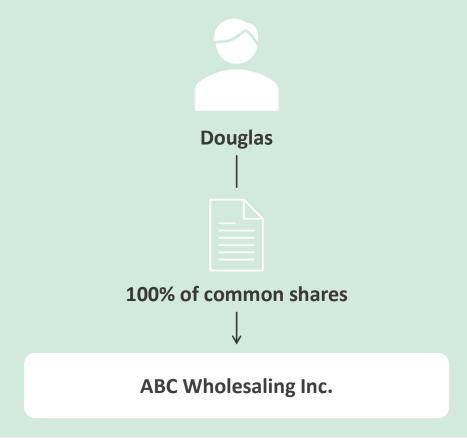
- Ol Support planning with Life Insurance for Corporate Clients.
- **O2** Build upon the PAR as Corporate Asset Class discussion.
- Demonstrate a way to show clients how to achieve more with their fixed income assets in their retained earnings by recapturing the wealth lost to taxes.

PAR as a Corporate Asset Class

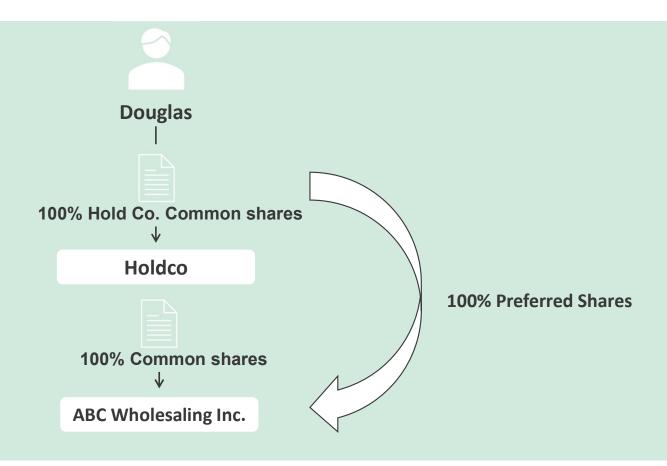
- You're a business owner, you've worked hard, you employed people, paid tax, lots of tax, and now they want more. There's a way to manage these taxes and structure your affairs to keep your cash on the balance sheet with the strategic use of life insurance.
- Let's examine the corporate structure as well as a brief overview of tax....



Basic Corporate Structure

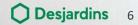


Corporate Structure with common holding company



Small, general, passive tax rates

| | Canadian- Controlled Private Cor | | porations (CCPCs) | Other Corporati | ons |
|----------------------------|----------------------------------|--------------|-------------------|-----------------|--------|
| | Active Business Income (ABI) | | Investment | Manufacturing & | Other |
| | Rate | Income Limit | Income | Processing | Other |
| Federal | 9.00%/4.50% | 500,000 | 38.67% | 15.00%/7.50% | 15.00% |
| Provincial | | | | | |
| British Columbia | 2.00 | 500,000 | 12.00 | 12.00 | 12.00 |
| Alberta | 2.00 | 500,000 | 8.00 | 8.00 | 8.00 |
| Saskatchewan | 1.00 | 600,000 | 12.00 | 10.00 | 12.00 |
| Manitoba | 0.00 | 500,000 | 12.00 | 12.00 | 12.00 |
| Ontario | 3.20 | 500,000 | 11.50 | 10.00 | 11.50 |
| Quebec | 3.20 | 500,000 | 11.50 | 11.50 | 11.50 |
| New Brunswick | 2.50 | 500,000 | 14.00 | 14.00 | 14.00 |
| Nova Scotia | 1.50 | 700,000 | 14.00 | 14.00 | 14.00 |
| Prince Edward Island | 1.00 | 500,000 | 16.00 | 16.00 | 16.00 |
| Newfoundland & Labrador | 2.50 | 500,000 | 15.00 | 15.00 | 15.00 |
| Yukon | 0.00 | 500,000 | 12.00 | 2.50 | 12.00 |
| Northwest Territories | 2.00 | 500,000 | 11.50 | 11.50 | 11.50 |
| Nunavut | 3.00 | 500,000 | 12.00 | 12.00 | 12.00 |



Small business tax rate grind

PIIIC

Reduction of the small business limit at selected passive income levels

| Pa | ssive Income Earned | Reduction of small business limit | Small business limit available |
|----|---------------------|--------------------------------------|--------------------------------|
| | \$50,000 | Nil | \$500,000 |
| | \$70,000 | 5 x (\$70,000-\$50,000) = \$100,000 | \$400,000 |
| | \$90,000 | 5 x (\$90,000-\$50,000) = \$200,000 | \$300,000 |
| | \$100,000 | 5 x (\$100,000-\$50,000) = \$250,000 | \$250,000 |
| | \$120,000 | 5 x (\$120,000-\$50,000) = \$350,000 | \$150,000 |
| | \$150,000 | 5 x (\$150,000-\$50,000) = \$500,000 | \$nil |

Attributes of Participating Whole Life

Accelerated Growth with Maximum ADO

- Fixed income alternative on the balance Sheet
- Participating fund is typically not correlated to other portfolios
- Higher early access to cash values
- Tax deferred growth
- Death benefit for corporate or personal estate liquidity
- Capital dividend account





Once we've established an interest, insurance want/need, and examined the corporate structure to determine where the whole life policy should reside, an advisor must now ask.....

Where will the funding come from?

Options

- 1. Consider the clients Cash Flows and see how much they feel comfortable setting aside.
- 2. Examine how much the client is retaining on an annual basis and then determine what would be a comfortable amount?
- 3. Examine flattening the tax on the existing corporate investment account by moving the after-tax earnings into a tax advantaged, participating whole life policy.

The final option is a combination of #2 and #3, moving the interest and reallocating the portfolio into a tax advantaged, participating whole life policy in order to ensure that the portfolio earnings do not reduce or eliminate the small business tax rate.



\$765,000 at 4% gross ROR, 50% tax rate, equals 2% net rate of return*.

| Year | Starting Balance | Interest Earned | Taxes payable | Closing Balance |
|------|------------------|-----------------|---------------|-----------------|
| 1 | \$765,000 | \$30,324 | \$15,162 | \$780,162 |
| 5 | \$827,477 | \$32,800 | \$16,400 | \$843,877 |
| 10 | \$912,796 | \$35,182 | \$18,091 | \$930,888 |
| 15 | \$1,006,913 | \$39,914 | \$19,957 | \$1,026,870 |
| 20 | \$1,110,734 | \$44,030 | \$22,015 | \$1,132,749 |
| 25 | \$1,225,260 | \$48,568 | \$24,284 | \$1,249,544 |
| 30 | \$1,351,595 | \$53,576 | \$26,788 | \$1,378,383 |
| 35 | \$1,490,955 | \$59,102 | \$29,551 | \$1,520,507 |
| 40 | \$1,644,685 | \$65,196 | \$32,598 | \$1,677,283 |

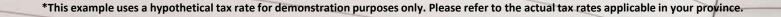
^{*}This example uses a hypothetical tax rate for demonstration purposes only. Please refer to the actual tax rates applicable in your province.



\$765,000 at 4% gross ROR, 50% tax rate, equals 2% net rate of return.

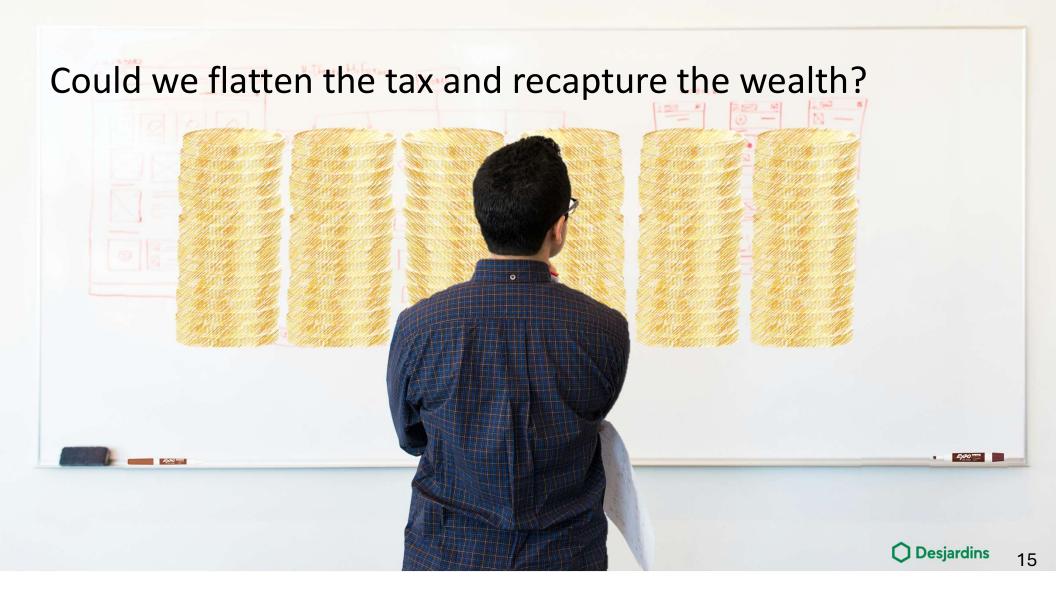
| Year | Starting Balance | Interest Earned | Taxes payable | Closing Balance |
|------|--|---|---|---|
| 1 | \$765,000 | \$30,324 | \$15,162 | \$780,162 |
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| | 1 5 10 15 20 25 30 35 | 1 \$765,000 5 \$827,477 10 \$912,796 15 \$1,006,913 20 \$1,110,734 25 \$1,225,260 30 \$1,351,595 35 \$1,490,955 | 1 \$765,000 \$30,324 5 \$827,477 \$32,800 10 \$912,796 \$35,182 15 \$1,006,913 \$39,914 20 \$1,110,734 \$44,030 25 \$1,225,260 \$48,568 30 \$1,351,595 \$53,576 35 \$1,490,955 \$59,102 | 1 \$765,000 \$30,324 \$15,162 5 \$827,477 \$32,800 \$16,400 10 \$912,796 \$35,182 \$18,091 15 \$1,006,913 \$39,914 \$19,957 20 \$1,110,734 \$44,030 \$22,015 25 \$1,225,260 \$48,568 \$24,284 30 \$1,351,595 \$53,576 \$26,788 35 \$1,490,955 \$59,102 \$29,551 |

Total Cumulative Taxes
=
\$912,283









\$765,000 starting balance, \$15,000 transferred to a Pay to age 100 Accelerated Growth, subsequent deposits to be transferred from the aftertax interest of the account.

| · | Year | Starting Balance | Interest Earned | Taxes payable | Closing Balance | |
|---|------|------------------|-----------------|---------------|-----------------|--|
| | 1 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 5 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 10 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 15 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 20 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 25 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 30 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 35 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| | 40 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |

\$765,000 starting balance, \$15,000 transferred to a Pay to age 100 Accelerated Growth, subsequent deposits to be transferred from the aftertax interest of the account.

| Year | Starting Balance | Interest Earned | Taxes payable | Closing Balance | |
|------|------------------|-----------------|---------------|-----------------|--|
| 1 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 5 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 10 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 15 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 20 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 25 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 30 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 35 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |
| 40 | \$750,000 | \$30,000 | \$15,000 | \$750,000 | |

Total Cumulative Taxes = \$600,000

^{*}This example uses a hypothetical tax rate for demonstration purposes only. Please refer to the actual tax rates applicable in your province.

Let's examine the growth in the Participating Whole Life

| | 0. 2 | 0/ % | |
|-------|----------|-------------|-------------|
| Years | Deposit | Total CSV | Total DB |
| 1 | \$15,000 | \$9,751 | \$278,211 |
| 2 | \$15,000 | \$20,857 | \$307,402 |
| 3 | \$15,000 | \$33,316 | \$337,423 |
| 4 | \$15,000 | \$47,178 | \$368,276 |
| 5 | \$15,000 | \$62,484 | \$399,926 |
| 6 | \$15,000 | \$81,278 | \$432,245 |
| 7 | \$15,000 | \$102,239 | \$465,202 |
| 8 | \$15,000 | \$125,400 | \$498,755 |
| 9 | \$15,000 | \$147,796 | \$532,786 |
| 10 | \$15,000 | \$171,590 | \$567,311 |
| 15 | \$15,000 | \$297,516 | \$747,810 |
| 20 | \$15,000 | \$465,294 | \$950,206 |
| 25 | \$15,000 | \$675,821 | \$1,181,859 |
| 30 | \$15,000 | \$951,124 | \$1,455,209 |
| 35 | \$15,000 | \$1,297,334 | \$1,766,137 |
| 40 | \$15,000 | \$1,723,503 | \$2,114,891 |

Values are based on the current dividend scale interest rate and include both guaranteed and non-guaranteed components. They are subject to fluctuation and not guaranteed.

Desjardins

Combined values on the balance sheet

| Years | Deposit | Total CSV | Total DB |
|-------|----------|-------------|-------------|
| 1 | \$15,000 | \$9,751 | \$278,211 |
| 5 | \$15,000 | \$62,484 | \$399,926 |
| 10 | \$15,000 | \$171,590 | \$567,311 |
| 15 | \$15,000 | \$297,516 | \$747,810 |
| 20 | \$15,000 | \$465,294 | \$950,206 |
| 25 | \$15,000 | \$675,821 | \$1,181,859 |
| 30 | \$15,000 | \$951,124 | \$1,455,209 |
| 35 | \$15,000 | \$1,297,334 | \$1,766,137 |
| 40 | \$15,000 | \$1,723,503 | \$2,114,891 |

| | Cash account | Combined Cash and Cash Value | Combined Cash and Gross DB |
|------|--------------|------------------------------|----------------------------|
| | \$750,000 | \$759,751 | \$1,028,211 |
| | \$750,000 | \$812,484 | \$1,149,926 |
| | \$750,000 | \$921,590 | \$1,317,311 |
| | \$750,000 | \$1,047,516 | \$1,497,810 |
| | \$750,000 | \$1,215,294 | \$1,700,206 |
| | \$750,000 | \$1,425,821 | \$1,931,859 |
| | \$750,000 | \$1,701,124 | \$2,205,209 |
| | \$750,000 | \$2,047,334 | \$2,516,137 |
| MANA | \$750,000 | \$2,473,503 | \$2,864,891 |

Let's compare, or examine, the net effects on the tax savings and the net effects on the estate for the heirs

Tax transfer is reduced by 35% from \$912,283 in the growing tax scenario to \$600,000 in the flatten the tax scenario.

Net Estate increase from \$1,364,098 in the growing tax scenario to 2,675,611 from the flatten the tax scenario.

An estate increases for the heirs by 96%



Par as a corporate asset class provides:

- **O1** Life insurance coverage.
- A policy that is both tax deferred and is non-correlated to their other portfolios.
- Liquidity, access, and control over their money without interrupting the compounding of the asset.
- **O4** A unique asset that helps in maintain the Small Business Tax Rate.
- A tax efficient way to get assets off the corporate balance sheet via the CDA at death.

